



CHANGE MANAGEMENT VS CHANGE LEADERSHIP

The large majority of organizations expect to achieve results by **MANAGING** change; more than 70% fall well short. The minority that learn how to **LEAD** their change equip themselves with the essential linchpin required for sustainable success.

1:50 minutes You Tube video

Link to video:

<https://www.youtube.com/watch?v=yseq-v9DFqg>